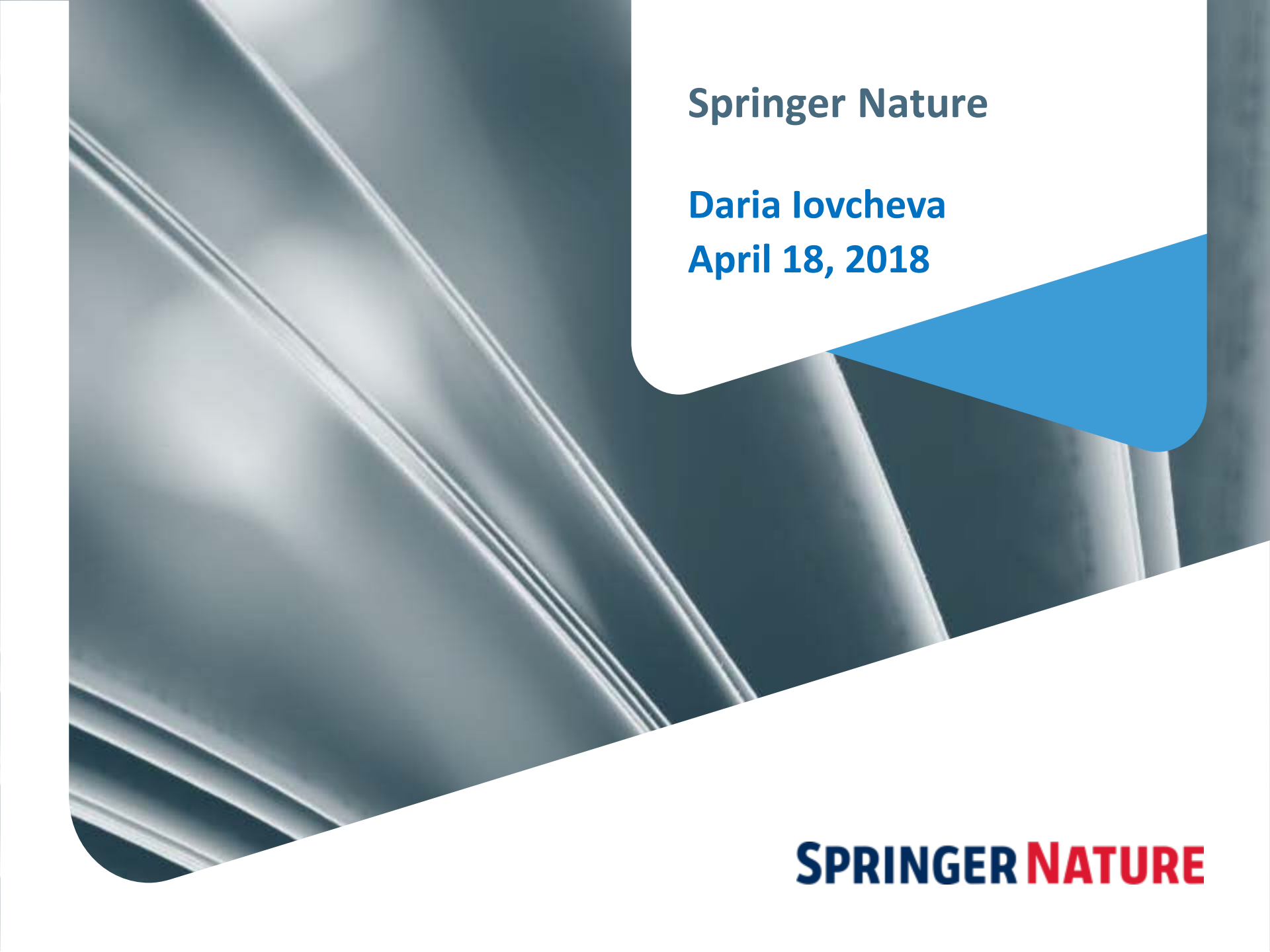




Springer Nature

Daria Iovcheva

April 18, 2018

SPRINGER NATURE

Our websites

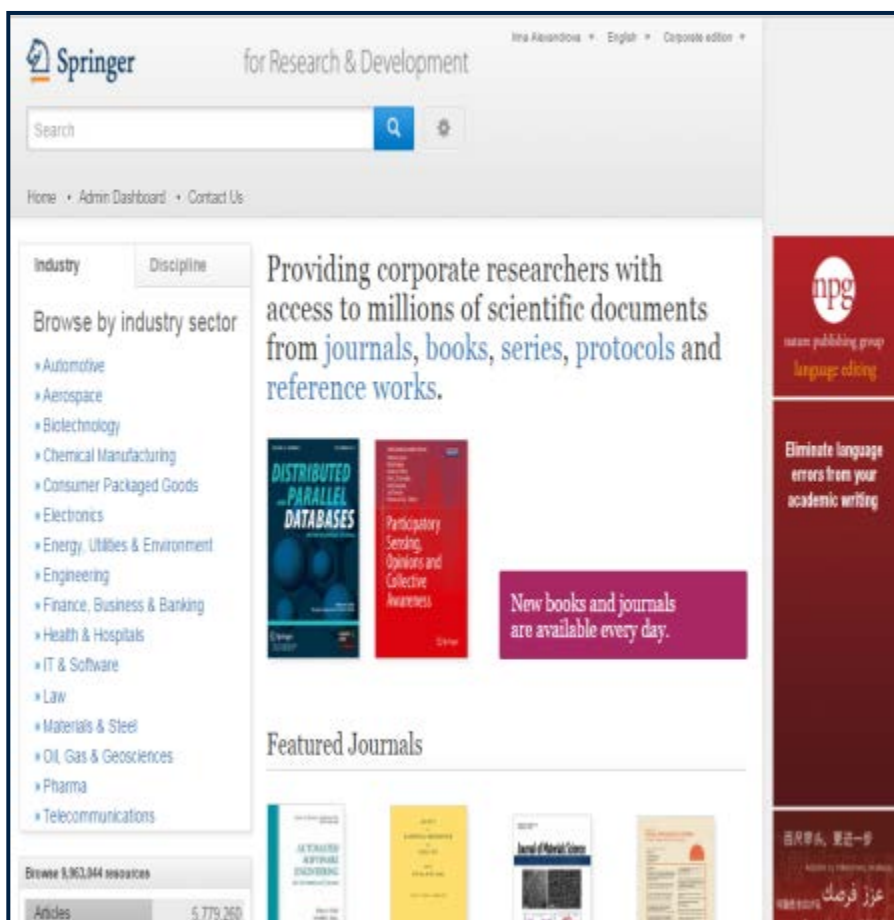
www.springer.com

www.nature.com

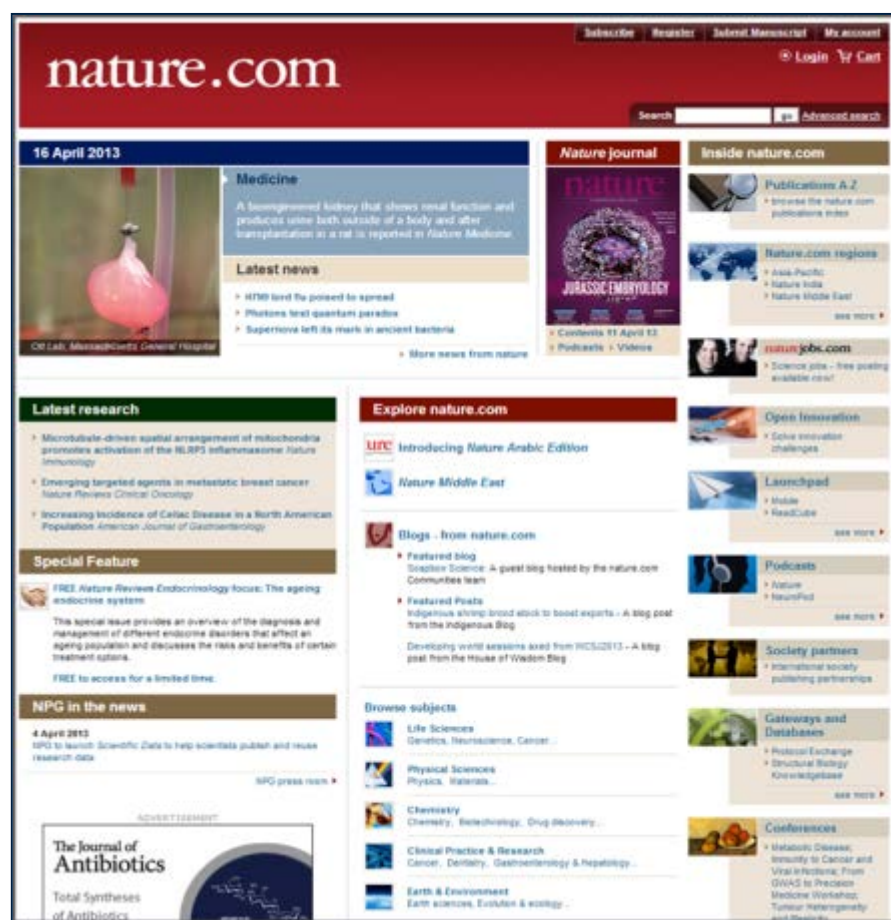
www.springerlink.com

www.authormapper.com

www.springernature.com



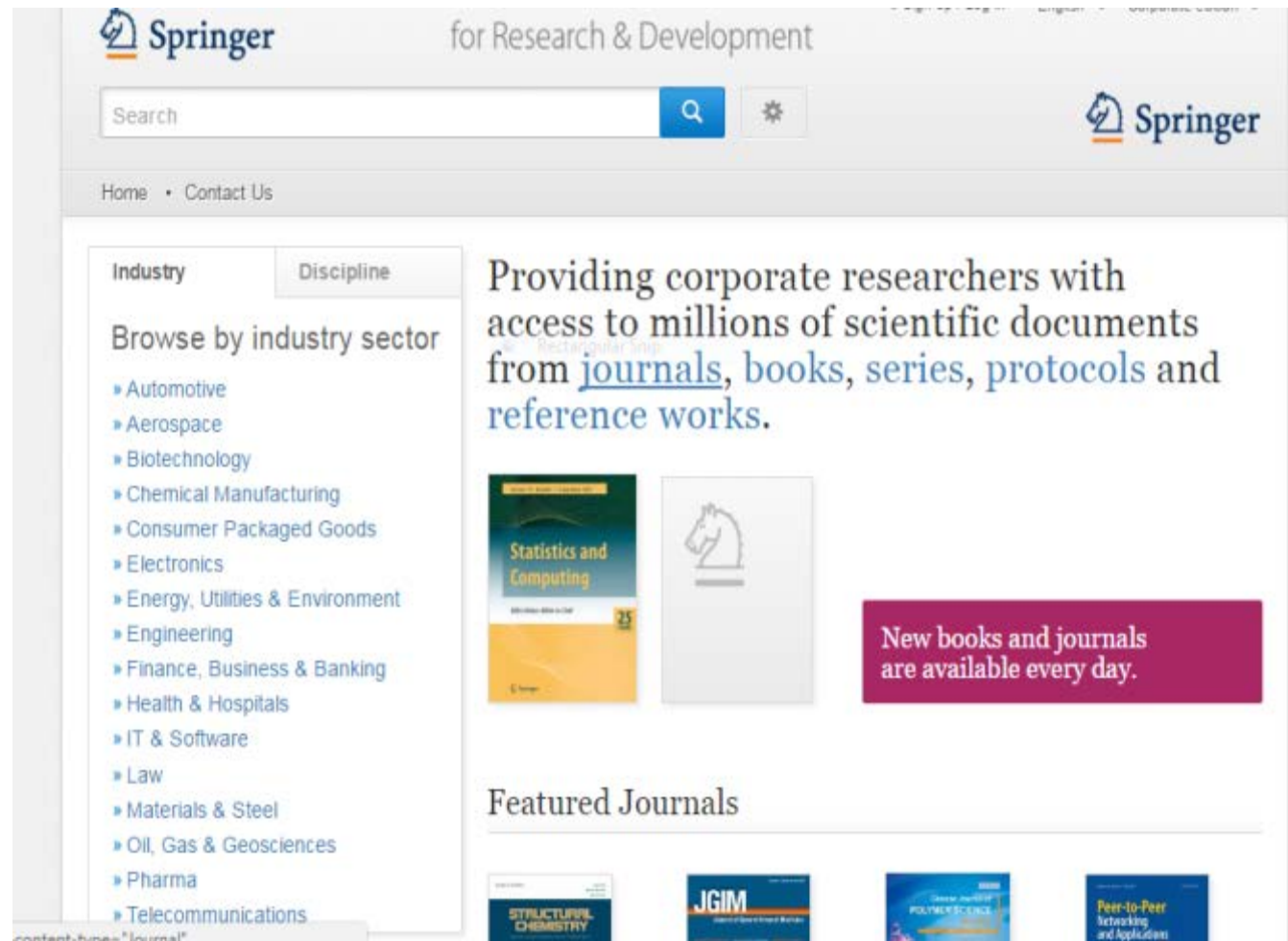
The screenshot shows the Springer website interface. At the top, it says "Springer for Research & Development". Below the search bar, there are navigation links: "Home", "Admin Dashboard", and "Contact Us". The main content area is divided into sections. On the left, there's a "Browse by industry sector" list including Automotive, Aerospace, Biotechnology, Chemical Manufacturing, Consumer Packaged Goods, Electronics, Energy, Utilities & Environment, Engineering, Finance, Business & Banking, Health & Hospitals, IT & Software, Law, Materials & Steel, Oil, Gas & Geosciences, Pharma, and Telecommunications. The central part features a large text block: "Providing corporate researchers with access to millions of scientific documents from journals, books, series, protocols and reference works." Below this, there are images of books like "DISTRIBUTED PARALLEL DATABASES" and "Participatory Sensing, Opinions and Collective Awareness". A purple box states "New books and journals are available every day." On the right, there's a red sidebar with the NPG logo and the text "Eliminate language errors from your academic writing". At the bottom, it says "Browse 8,963,944 resources" and "Articles 5,779,260".



The screenshot shows the nature.com website interface. At the top, it says "nature.com". Below the search bar, there are navigation links: "Subscribe", "Register", "Submit Manuscript", and "My account". The main content area is divided into sections. On the left, there's a "Latest research" section with a featured article about "Microtubule-driven spatial arrangement of mitochondria". Below this, there's a "Special Feature" section about "FREE: Nature Reviews Endocrinology focus: The ageing endocrine system". On the right, there's a "Nature journal" section with a featured article about "JURASSIC EMBRYOLOGY". Below this, there's a "Browse subjects" section with links to Life Sciences, Physical Sciences, Chemistry, Clinical Practice & Research, and Earth & Environment. At the bottom, there's a "The Journal of Antibiotics" section.

Journals on www.springerlink.com

- ✓ 2,900+ English languages journals
- ✓ 150 German language journals
- ✓ 1800 journals has impact-factor
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- ✓ 11 diverse subject area in all scientific disciplines
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- ✓ Highly referenced
- ✓ Written by top research leaders



The screenshot shows the Springer website interface. At the top, the Springer logo is followed by the text "for Research & Development". Below this is a search bar with a magnifying glass icon and a settings gear icon. A navigation bar contains "Home" and "Contact Us". The main content area is divided into two columns. The left column, under the "Industry" tab, lists various sectors: Automotive, Aerospace, Biotechnology, Chemical Manufacturing, Consumer Packaged Goods, Electronics, Energy, Utilities & Environment, Engineering, Finance, Business & Banking, Health & Hospitals, IT & Software, Law, Materials & Steel, Oil, Gas & Geosciences, Pharma, and Telecommunications. The right column features a large text block stating: "Providing corporate researchers with access to millions of scientific documents from journals, books, series, protocols and reference works." Below this text are two book covers: "Statistics and Computing" and a book with a chess knight icon. To the right of these covers is a purple box with the text: "New books and journals are available every day." Further down, a section titled "Featured Journals" displays four journal covers: "STRUCTURAL CHEMISTRY", "JGIM", "Green Chemistry POLYMER SCIENCE", and "Peer-to-Peer Networking and Applications".

Palgrave Macmillan journals

Subject areas

Business & management
Crime & security
Development & Global studies
Economics & Finance
Health
Information systems
& information technology
Marketing

Operational research &
management sciences
Politics & international relations
Psychoanalysis
Social & cultural studies

- ✓ As part of Springer Nature, Palgrave Macmillan journals are now poised to take advantage of Springer's extensive network and enhanced technology to improve both content delivery and submissions systems for our customers and authors Palgrave Macmillan journals' content is easily accessible via **SpringLink** and **springer.com** the world's fastest and most comprehensive online platform.
- ✓ In addition, Palgrave Macmillan journals will now be unified with Palgrave Books on **palgrave.com**, allowing a more seamless browsing experience across these product portfolios.
- ✓ More than 50 high-quality scholarly journals spanning business & economics, humanities, and social sciences.
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Adis journals

- ✓ High quality academic journals many published in partnership with a society
- ✓ Adis is a reputable and independent publisher with a portfolio of over **30 medical journals and newsletters**.
- ✓ Adis offers unique and valued content to readers, and a variety of options and services for those seeking to publish research on drugs or other related areas, including other therapeutic or diagnostic interventions.
- ✓ Content is easily accessible via **SpringLink** and **springer.com/gp/adis**



Nature-branded research journals

21 Nature-branded research journals provide primary research papers along with reviews, news and commentaries to keep scientists up-to-date with the latest developments in their field

Life Sciences



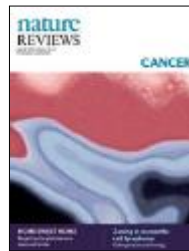
Physical Sciences



Nature-branded review journals

17 Nature-branded review journals provide reviews of the latest research papers by leading experts in the field. Papers are rigorously reviewed and edited for maximum accuracy.

Life Sciences



Clinical Sciences



Since 2015 new journals exploring new areas

Since the beginning of the 21st century, Nature launched new journals in physical sciences like Nature Nanotechnology and Nature Photonics

Nature-branded research journals in new areas



And 4 more journals coming in 2017...

Nature Reviews Disease Primers and our first review journals in Physical Sciences



And coming in 2017...



New journals from Nature Research in 2018

nature research

- 3 new titles across the physical, life and social sciences
- Community centric, societally relevant journals that align to the UN's Sustainable Development Goals
- Extending our expertise to engineering and social sciences



Earth & Environmental Science



Chemistry & Materials Science



Engineering & Electronics



Social Sciences



Nature Catalysis will bring together researchers from across all chemistry and related fields, publishing work on homogeneous catalysis, heterogeneous catalysis, and biocatalysts, incorporating both fundamental and applied studies. The journal will have a particular interest in applied work that advances our knowledge and informs the development of sustainable industries and processes.

As such, *Nature Catalysis* will provide essential coverage of the science and business of catalysis research, creating a unique journal for scientists, engineers and researchers in academia and industry.

www.nature.com/natcata

New journals from Nature Research in 2018



Nature Electronics will publish both fundamental and applied research across all areas of electronics, from the study of novel phenomena and devices, to the design, construction and wider application of electronic circuits. It will also cover commercial and industrial aspects of electronics research. At its core, the journal will be concerned with the development of new technologies and understanding the impact of these developments on society.

www.nature.com/natelectron



Nature Sustainability is a new online-only journal that will publish significant original research from a broad range of natural, social and engineering fields about sustainability, its policy dimensions and possible solutions. Understanding how to ensure human life will thrive within the biophysical limits of the planet is the overarching goal of sustainability research.

Part of the journal's mission is to facilitate a cross-disciplinary dialogue around sustainability issues, and narrow the gap between research and policy making to ensure the real-world impact of research.

www.nature.com/natsustain

Nature journals from Nature Research in 2019

Nature Machine Intelligence

<https://www.nature.com/natmachintell/>

Nature Metabolism

<https://www.nature.com/natmetab/>

Выбрать правильный журнал

Выбирайте журнал до написания рукописи

Руководство для авторов

- Структура рукописи
- Количество слов
- Стиль ссылок

Соответствующие ссылки

Цели и задачи

- Темы
- Контингент читателей
- Будьте уверены, что подчеркнуть

Стиль написания

Но после оценки **новизны** и **актуальности**
ваших результатов

Новизна результатов

*Насколько они **новые**?*

Небольшое дополнение к
существующим
исследованиям

Новое приложение для
ранее опубликованных
материалов

**Журнал с низким
импакт-фактором**

Концептуальное
продвижение

Новый материал или
устройство

**Журнал с высоким
импакт-фактором**

Актуальность результатов

Где они полезны?

Результаты, имеющие
локальное значение

Выводы, применимые
во всем мире

Региональный
журнал

Международный
журнал

Актуальность результатов

Для кого они полезны?

Результаты,
применимые к
конкретной
дисциплине

материаловедение

**Специализированный
журнал**

Результаты,
применимые к
нескольким
дисциплинам

материаловедение,
экология, политика

**Журнал,
ориентированный
на широкую
аудиторию**

Модель публикации

Степень доступности и журнала?

Если статья интересна
только ученым, то

Журнал
по подписке

Если статья интересна
как ученым, так и
общественности, то

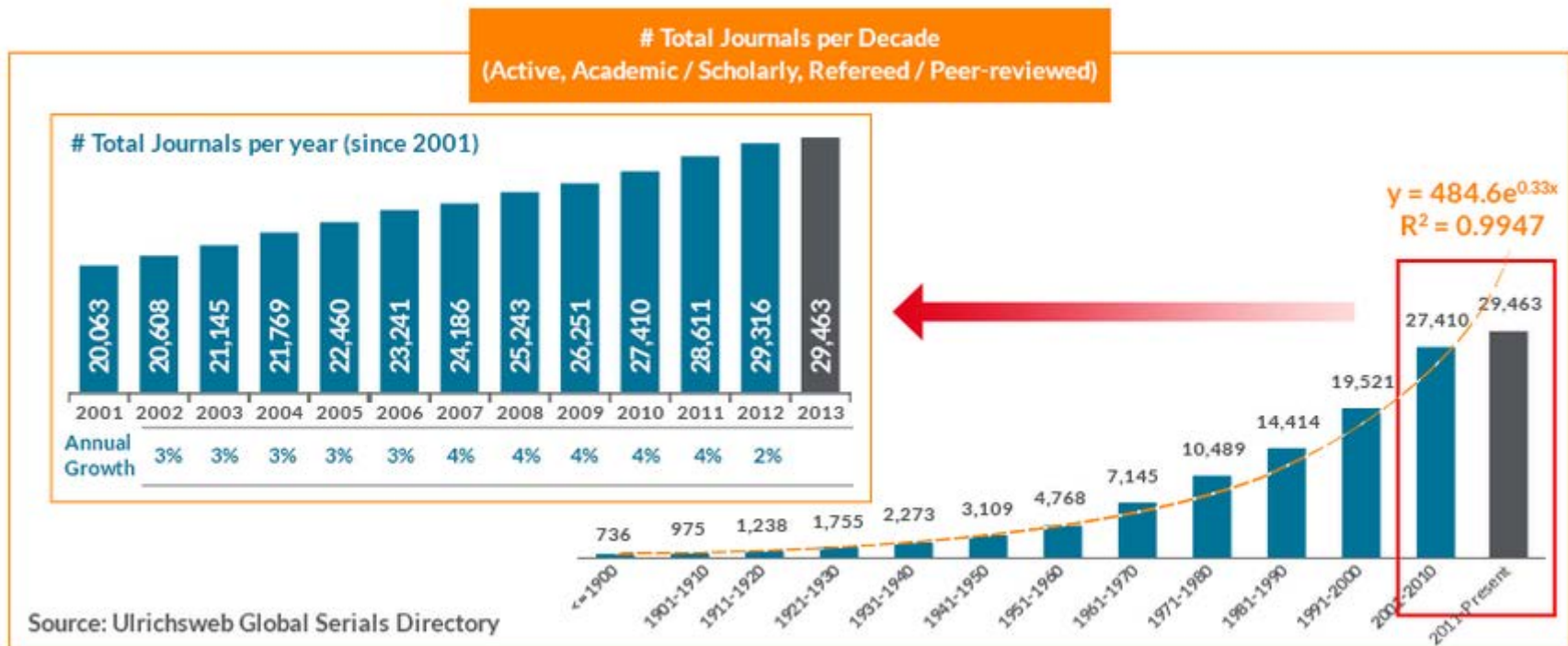
Журнал
открытого доступа

Найти правильный журнал

Сколько журналов существует?

Общее количество
журналов

>29,000



Найти правильный журнал

Сколько журналов существует?

Общее количество журналов

>29,000

Журналы Springer

>2300

Журналы открытого доступа

10,586¹

Журналы с индексом
научного цитирования

8739²

1. DOAJ.org (accessed 29/5/15)
2. <http://ip-science.thomsonreuters.com/cgi-bin/jrnlst/jlresults.cgi?PC=D> (accessed 29/5/15)

Выбор журнала в Springer

Бесплатный онлайн инструмент для поиска подходящих журналов

springer.com/gp/authors-editors/journal-author

Enter your abstract or article description

When the solar irradiance propagates between the outer magnetospheric regions and the ionosphere, dynamic processes of the magnetosphere-ionosphere-thermosphere system are affected at the lower end of their paths by the interaction of radiation with the neutral troposphere. The main target of this work is to investigate the relationship between the diurnal magnetic field variations resulting from solar activities and the variation in the troposphere

Find your target journal

- ☒ Only journals with an Impact Factor
- ☐ Only journals with Open Access options

Find your target journal

**Копируете и вставляете
резюме статьи, система
сама подбирает журнал**

Выбор журнала в Springer

Рекомендуемые журналы

We recommend the following journals

SORT RESULTS BY ▼ Match Title Impact Factor Frequency Model

	Acta Geophysica Impact Factor : 0.91	Frequency : Continuous	Model: Hybrid
	Space Science Reviews Impact Factor : 5.519	Frequency : Continuous	Model: Hybrid
	Cosmic Research Impact Factor : 0.244	Frequency : Semimonthly	Model: N/A
	Surveys in Geophysics Impact Factor : 4.125	Frequency : Continuous	Model: Hybrid
	Radiophysics and Quantum Electronics Impact Factor : 0.955	Frequency : Monthly	Model: N/A
	J. Geodesy Impact Factor : 2.808	Frequency : Continuous	Model: Hybrid

Фильтрация по:

- Импакт фактор
- Частота публикации
- Открытый доступ

Filter your results to find the best match

Impact Factor ☒ Show only journals with an Impact Factor

0 0.5 1 1.5 2 3 5 7 10+

Frequency Any

Publishing model ☒ Any ☐ Open Access ☐ Hybrid

Refine Journal Results

Выбор журнала в Springer

Space Science Reviews

Impact Factor: 5.519 *

Frequency: Continuous

Aims & Scope :

As an international key journal on scientific space research, its purpose is to provide a comprehensive synthesis of the various branches of space research. The emphasis is on scientific results and instruments in the fields of astrophysics, physics of planetary systems, solar physics, and physics of magnetospheres & interplanetary matter. Space Science Reviews publishes invited papers and topical volumes, engaging guest editors whose expertise matches the topic at hand. Commonly used title ab

Цели и задачи, импакт-фактор и периодичность издания журнала

- Недавно опубликовано?
- Цитируется в вашем документе?



Similar articles from this journal



+ Low Latitude Ionospheric Electrodynamics

Published 2011 - Jan



+ Trends in the Neutral and Ionized Upper Atmosphere

Published 2012 - Jun



+ MESSENGER: Exploring Mercury's Magnetosphere

Published 2007 - Dec



+ Observations of Stratosphere-Troposphere Coupling During Major So...

Published 2012 - Jun

Подача статьи

Сопроводительное письмо – это первое впечатление редакторов журналов о вас

Важность и актуальность
исследования

***Подходит** для публикации в
их журнале*

Интересно для читателей?

Четкий стиль изложения?

Обязательно необходимо написать впечатляющее сопроводительное письмо

Dear Dr Lippman,

Имя редактора

Название работы

Please find enclosed our manuscript entitled "Evaluation of the Glasgow prognostic score in patients undergoing curative resection for breast cancer liver metastases," which we would like to submit for publication as an Original Article in the *Breast Cancer Research and Treatment*.

Тип статьи

The Glasgow prognostic score (GPS) is of value for a variety of tumours. Several studies have investigated the prognostic value of the GPS in patients with metastatic breast cancer, but few studies have performed such an investigation for patients undergoing liver resection for liver metastases. Furthermore, there are currently no studies that have examined the prognostic value of the modified GPS (mGPS) in these patients. The present study evaluated the mGPS in terms of its prognostic value for postoperative death in patients undergoing liver resection for breast cancer liver metastases.

Дать
информацию
об
исследовании

A total of 318 patients with breast cancer liver metastases who underwent hepatectomy over a 15-year period were included in this study. The mGPS was calculated based on the levels of C-reactive protein and albumin, and the disease-free survival and cancer-specific survival rates were evaluated in relation to the mGPS. Prognostic significance was retrospectively analyzed by univariate and multivariate analyses. Overall, the results showed a significant association between cancer-specific survival and the mGPS and carcinoembryonic antigen level, and a higher mGPS was associated with increased aggressiveness of liver recurrence and poorer survival in these patients.

Описать что
было сделано
и результаты

This study is the first to demonstrate that the preoperative mGPS, a simple clinical tool, is a useful prognostic factor for postoperative survival in patients undergoing curative resection for breast cancer liver metastases. This information is immediately clinically applicable for oncologists treating such patients. As a premier journal covering the broad field of cancer, we believe that the *Breast Cancer Research and Treatment* is the perfect platform from which to share our results with the international medical community.

Описать интерес
для читателей
журнала

Рекомендации или
отказ рецензента

Этика публикации

Экспертная оценка

Убедить редактора журнала,
что работа подходит



Экспертная оценка и
исправления



*Эффективное информирование
редактора журнала об
исправлениях*

Ответное письмо

Отвечать на комментарии каждого рецензента



Согласие с рецензентом

Комментарии рецензента: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Согласие

Ответ: We agree with the reviewer's assessment of the analysis.

Почему вы согласны и какие изменения вы сделали?

Согласие с рецензентом

Комментарий рецензента: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Согласие

Ответ: We agree with the reviewer's assessment of the analysis. Our tailored function form, makes it difficult to tell that this measurement constitutes a significant improvement over previously reported values. we describe our new analysis using a Gaussian fitting in our revised Results section (Page 6, Lines 12–18)

Изменения

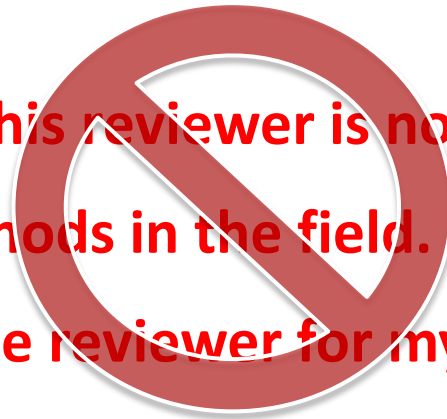
Место нахождения

Несогласие с рецензентами

Как делать нельзя:

Комментарий рецензента: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Ответ: It is clear that this reviewer is not familiar with the current analytical methods in the field. I recommend that you identify a more suitable reviewer for my manuscript.



Несогласие с рецензентами допустимо в вежливой форме:

Комментарий рецензентов: In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.

Доводы

Ответ: Although a simple Gaussian fit would facilitate comparison with the results of other studies, our tailored function allows for the analysis of the data in terms of the Smith model [Robens et al., 2012]. We have now explained the use of this function and the Smith model in our revised Discussion section (Page 12, Lines 2–6).

Изменения

Место нахождения

Улучшить читаемость текста

Используйте короткие предложения

Ограничить количество слов в предложении до 15-20
слов

Одна идея в предложении

Используйте активный залог

Какое предложение проще для восприятия?

Пассивный залог:

The models comparing the economic growth and diversification of the Middle East and East Asia were evaluated.

Активный залог:

We evaluated the models comparing the economic growth and diversification of the Middle East and East Asia.

Структура предложения

В каком предложении говорится о том, что вы получите повышение?

1. Вы заслуживаете повышения заработной платы, но бюджет ограничен
2. Бюджет ограничен, **но вы заслуживаете повышения заработной платы.**

Акцентируйте

*Ключевая информация располагается **в конце предложения**. Читатели в большей степени обратят на нее внимание.*

Используйте сильные глаголы

**Избегайте
номинализаций**

**Преобразование глагола в
существительное**

Estimate → *Estimation*

Decide → *Decision*

Confirm → *Confirmation*

Используйте сильные глаголы

We made a...

Подлежащее

Глагол

До сих пор не знаю, о
чём это предложение!

...decision?

...confirmation?

...estimation?

...cake?



By Janine from Mililani, Hawaii, United States (CC BY 2.0, via Wikimedia Commons)

Используйте сильные глаголы

~~Мы сделали...~~

Подлежащее

Глагол

До сих пор не знаю, о
чём это
предложение!

We decided...

We confirmed...

We estimated...

Четко и прямо

Используйте сильные глаголы

24 слова

We **performed an analysis to investigate** if TiO₂ surface modification **led to an improvement** in catalytic efficiency and **resulted in a reduction** in cost.

12 слов

We ***investigated*** if TiO₂ surface modification ***improved*** catalytic efficiency and ***reduced*** cost.

Избегайте сложных слов

 To *ascertain* the *efficaciousness* of the program, we *interrogated* the participants upon completion.



To *determine* the *success* of the program, we *questioned* the participants upon completion.

Название и аннотация

Название должно привлечь внимание читателя

Важные моменты

- ✓ Краткое изложение ключевых выводов
- ✓ Содержит ключевые слова
- ✓ Менее 20 слов

Избегайте

- ✗ Вопросы
- ✗ Описание методов
- ✗ Аббревиатуры
- ✗ “Новый” или “ранее не существовавший”

Название должно быть кратким резюме наиболее важных выводов

Название – Плохой пример

Evaluation of TiO₂ surface modification
on water treatment membranes

Что было оценено?

Придётся прочитать краткое
содержание, чтобы ответить на этот
вопрос

Создание эффектного заголовка

Что ваши читатели должны узнать из заголовка?

Три важных составляющих хорошего заголовка

Переменная

TiO₂ surface
modification

Результаты
исследования

Microbial filtration

Образец

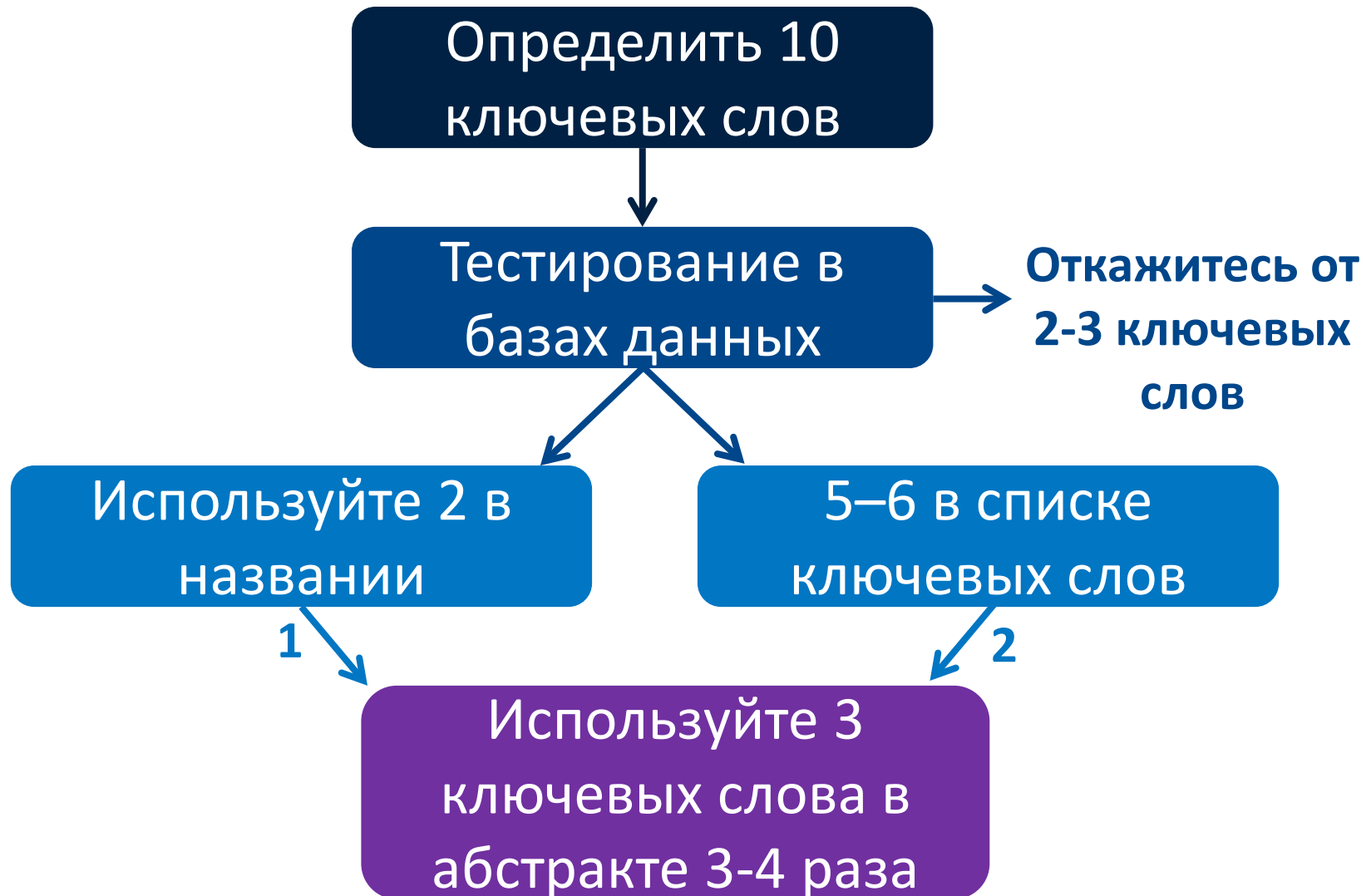
Water treatment
membranes

Название – Хороший пример

TiO₂ surface modification improves microbial filtration of water treatment membranes

Содержит релевантную
информацию

Ключевые вопросы – оптимизация поиска



Абстракт – Первое впечатление о вашей работе

Цели

Важность вашей темы

Результаты

Значение вашего
исследования

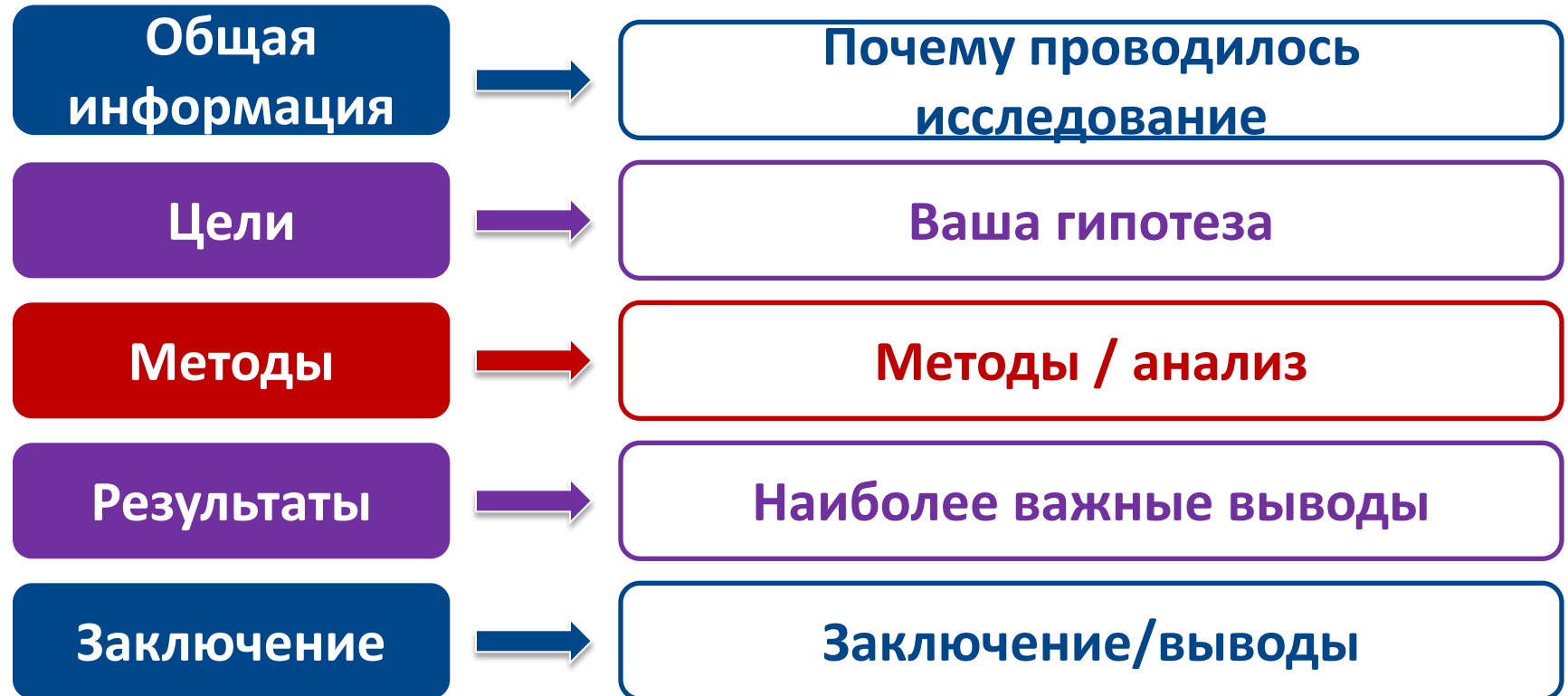
Заключение

Актуальность вашего
исследования

Ясность вашего письма

Абстракт

Краткое изложение вашей работы



Структура аннотации

Общая информация

Numerous systemic treatment options exist for patients with mycosis fungoides (MF) and Sézary syndrome (SS); however, the comparative efficacy of these treatments is unclear.

Методы/цели

We performed a retrospective analysis of our cutaneous lymphoma database to evaluate the treatment efficacy of 198 MF/SS patients undergoing systemic therapies. The primary end point was time to next treatment (TTNT). Patients with advanced-stage disease made up 53%. The median follow-up time from diagnosis for all alive patients was 4.9 years (range 0.3–39.6), with a median survival of 11.4 years. Patients received a median of 3 lines of therapy (range 1–13), resulting in 709 treatment episodes. Twenty-eight treatment modalities were analyzed.

Результаты

We found that the median TTNT for single- or multiagent chemotherapy was only 3.9 months (95% confidence interval [CI] 3.2–5.1), with few durable remissions. α -interferon gave a median TTNT of 8.7 months (95% CI 6.0–18.0), and histone deacetylase inhibitors (HDACi) gave a median TTNT of 4.5 months (95% CI 4.0–6.1). When compared directly with chemotherapy, interferon and HDACi both had greater TTNT ($P < .00001$ and $P = .01$, respectively).

Заключение

In conclusion, this study confirms that all chemotherapy regimens assessed have very modest efficacy; we recommend their use be restricted until other options are exhausted.

Modified from: Cannegieter et al. Blood. 2015; 125: 229–235.

Структура аннотации

Numerous systemic treatment options exist for patients with mycosis

Почему ваше исследование необходимо

drome (SS); however, the comparative unclear. We performed a retrospective

analysis of our cutaneous lymphom nt efficacy of 198 MF/SS patients undergoing systemic therapies. The primary end point was time to next treatment (TTNT). Patients with advanced-stage disease made up 53%. The median follow-up time from diagnosis for all alive patients was 4.9 years (range 0.3–39.6), with a median survival of 11.4 years. Patients received a median of 3 lines of therapy (range 1–13), resulting in 709 treatment episodes. Twenty-eight treatment modalities were analyzed. We found that the median TTNT for single- or multiagent

Что вы сделали

chemotherapy, %confidence interval [CI] 3.2–5.1), with few durable remissions. Interferon gave a median TTNT of 8.7 months (95% CI 6.0–18.0), and histone deacetylase inhibitors (HDACi) gave a median TTNT of 4.5 months (95% CI 4.0–6.1). When compared directly with chemotherapy, interferon and HDACi both had greater TTNT ($P < .00001$ and $P = .01$, respectively). In conclusion, this study confirms that all chemotherapy regimens assessed have very modest efficacy; we recommend their use be restricted to patients with limited treatment options.

Что вы узнали

Какой вклад внесет ваше исследование в сферу

Thank you

Daria Iovcheva

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+7 925 016 01 56

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